

Exhibiting Information

Japan's Largest*!

Held Inside **NexTech Week TOKYO**

AI EXPO TOKYO

4th AI EXPO TOKYO **Autumn**

Dates Oct. 25 [Wed] – 27 [Fri], 2023 **Venue** Makuhari Messe, Japan

Concurrent Shows 4th BLOCKCHAIN EXPO TOKYO **Autumn** 4th QUANTUM COMPUTING EXPO TOKYO **Autumn**

2nd DX HUMAN RESOURCE DEVELOPMENT EXPO TOKYO **Autumn**

Co-held Shows 3rd XR Fair Tokyo -VR/AR/MR- **Autumn**

2nd Metaverse Expo Tokyo **Autumn**

8th AI EXPO TOKYO **Spring**

Dates May 22 [Wed] – 24 [Fri], 2024 **Venue** Tokyo Big Sight, Japan

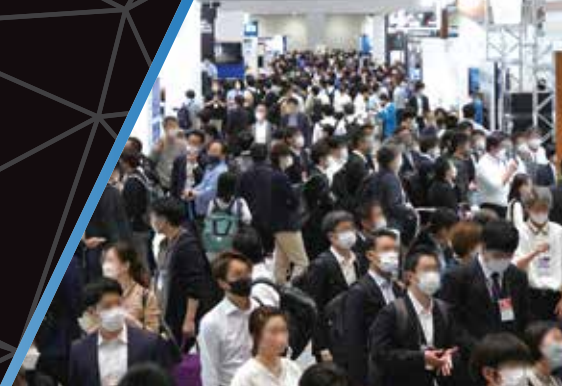
Concurrent Shows 5th BLOCKCHAIN EXPO TOKYO **Spring** 4th QUANTUM COMPUTING EXPO TOKYO **Spring**

3rd DX HUMAN RESOURCE DEVELOPMENT EXPO TOKYO **Spring**

Organiser RX Japan Ltd.

Supporter (expected) The Japanese Society for Artificial Intelligence
Japan Deep Learning Association

**"Largest" in reference to the exhibitor number of trade shows with the same concept.

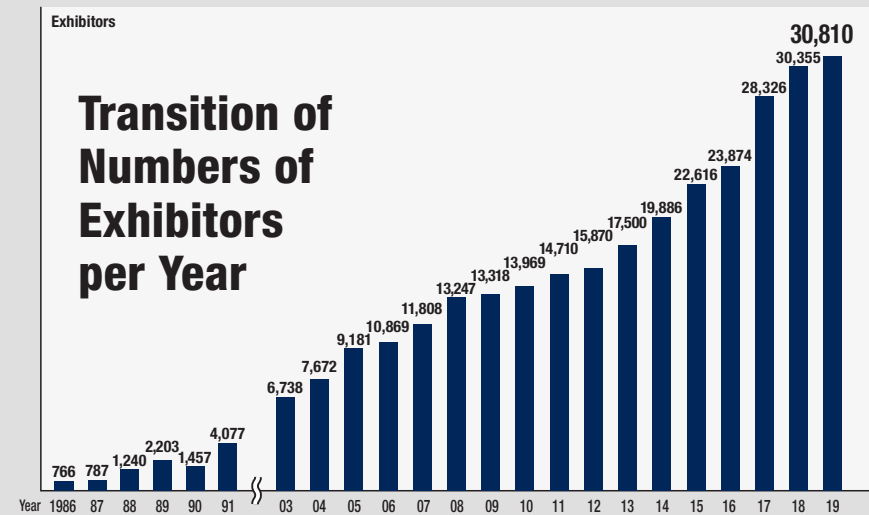
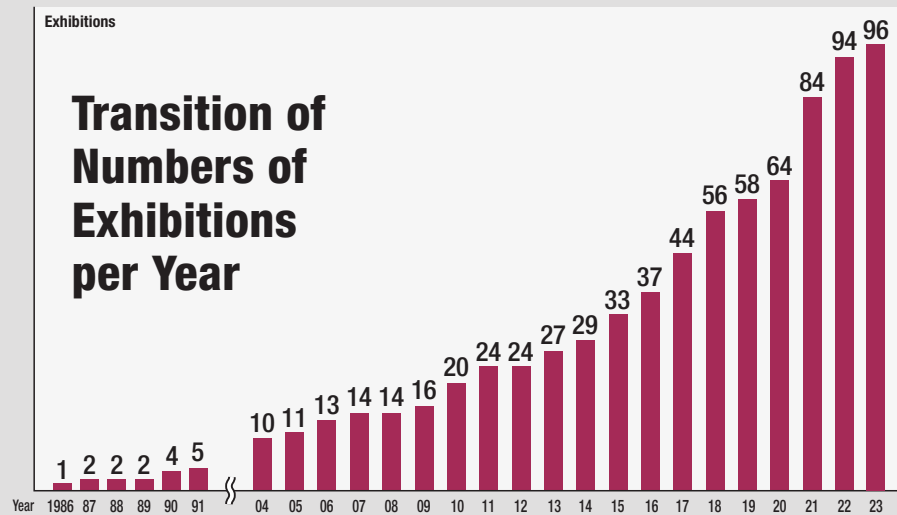


RX Japan is Japan's Largest Trade Show Organiser

Holding 96 exhibitions in 38 sectors a year! (The consisting shows are 353 in total.)

RX Japan organises 96 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 38 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contribute to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



Exhibitions organised by RX Japan (excerpts)

JAPAN IT WEEK

Japan's Largest* IT Trade Show

Consisting Shows:

- Software & Apps Development Expo
- Information Security Expo
- Data Center & Storage Expo

etc.

AUTOMOTIVE WORLD

World's Leading Exhibition for Advanced Automotive Technologies

Consisting Shows:

- CAR-ELE JAPAN
- Connected Car JAPAN
- Autonomous Driving Technology Expo
- MaaS Expo

etc.

Manufacturing World Japan

World's Leading Trade Show for Manufacturing

Consisting Shows:

- Design Engineering & Manufacturing Solutions Expo
- Industrial AI/IoT Expo
- Additive Manufacturing Expo

etc.

NEPCON JAPAN

Asia's Leading Electronics Tech. Show

Consisting Shows:

- INTERNEPCON JAPAN
- ELECTROTEST JAPAN
- ELECTRONIC COMPONENTS & MATERIALS EXPO
- PWB EXPO

etc.

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What is **AI EXPO TOKYO**?

1. Japan's **LARGEST*** BtoB Show for AI Technologies!

AI EXPO TOKYO is the largest* BtoB show for AI tech companies to sell their technologies to the growing market in Japan!



**"Largest" in reference to the exhibitor number of trade shows with the same concept.

2. Special zone dedicated to **Generative AI**

Generative AI Zone

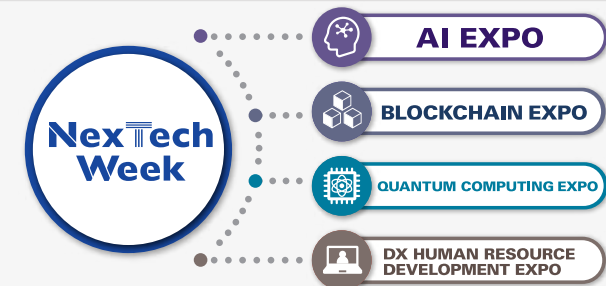
Set up a specialised zone dedicated to "Generative AI" that is attracting global attention. Companies with solutions such as the following are encouraged to exhibit in this zone:

[Exhibitor Profile]

- Development of generative AI (text, images, videos, audio, etc.)
- Solutions utilising large-scale language models
- Other generative AI-related solutions, etc.

3. Held inside **NexTech Week Tokyo**

AI EXPO TOKYO is one of the consisting shows of NexTech Week Tokyo which gathers advanced technologies such as blockchain, quantum computing, etc. Many of professionals from various industries gather at once to see the latest technologies.



The Best Venue to **Maximise Sales & Marketing Channels!**

Exhibitor Profile

- Deep Learning
- Natural Language Processing (NLP)
- Machine Learning
- Interactive AI
- Edge AI
- AI Application etc.

Visitor Profile

- Manufacturing
- Infrastructure/Energy
- Retail/EC/Logistics
- Medical
- IT/Communication
- Finance etc.

The exhibition offers all the business activities, from generating new leads to receiving orders.
Based on own company's needs, you can tailor your exhibiting.

Examples of marketing using exhibitions



You can do all these at the same time

[Exhibit Requirement] All exhibitors must have **at least one set of business table and chairs** in their booths.

Reasons

- **Better impression** than having meetings standing around.
- **Having more specifics discussion** with visitors.
- **Attracting more potential** visitors to have meetings.

Satisfied Comments from Past Int'l Exhibitors



Held Twice in a Year! Exhibit both for your Business Expansion in Japan!

*The floor plan is subject to change.

AUTUMN **Dates** Oct 25 [Wed] - 27 [Fri], 2023 **Venue** Makuhari Messe, Japan

Hall 1-3

Concurrent Show
2nd **DX HUMAN RESOURCE DEVELOPMENT EXPO TOKYO Autumn**

Co-held Show
3rd **XR Fair Tokyo -VR/AR/MR-**

4th AI EXPO TOKYO Autumn

Special Zone Generative AI Zone

Co-held Show
2nd **Metaverse Expo Tokyo metaNEXT**

Concurrent Show
4th **QUANTUM COMPUTING EXPO TOKYO Autumn**

Concurrent Show
4th **BLOCKCHAIN EXPO TOKYO Autumn**

SPRING **Dates** May 22 [Wed] - 24 [Fri], 2024 **Venue** Tokyo Big Sight, Japan

West Hall 1-2

8th AI EXPO TOKYO Spring

Special Zone Generative AI Zone

Concurrent Show
3rd **DX HUMAN RESOURCE DEVELOPMENT EXPO TOKYO Spring**

Concurrent Show
4th **QUANTUM COMPUTING EXPO TOKYO Spring**

Concurrent Show
5th **BLOCKCHAIN EXPO TOKYO Spring**

You can Advertise to Vast Majority of Visitors

1

AUTUMN

Speaking Plan at Keynote Session

- Benefit 1** Show Management will advertise your session to the industry.
- Benefit 2** Info of your session applicants will be provided. You can approach them right after the show.
- Benefit 3** The cost is based on the number of applicants. Participation at a cost according to the results.



First-come-first-served basis. [Download the Details](#)

3

Digital Signage Ads on the Hallway

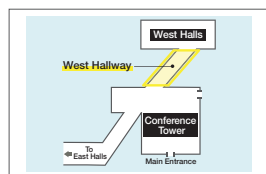
Price JPY 800,000 (tax excluded)

Digital signages will be placed on the hallway where there is huge traffic of visitors.

Attract visitors to your booth by displaying your company name, booth location and product information.

Digital signages on hallway with huge traffic

- Tokyo Big Sight Installation Location
- Installation Image
- Enlarged Image



2

Floor Map Ads (On Digital & Printed Versions)

Price JPY 500,000 (tax excluded)

All visitors will take a floor map at the entrance of each exhibition hall. You can boost your company/brand recognition by placing your company's advertisement. On the digital floor map, your banner ad will be linked to your exhibit information page in the show exhibitor search page.

Every single one of our visitors takes the floor map

■ Image



■ Banner Ads

Banner ads on the floor map.



■ Link to your information page in exhibitor search page

Digital map will lead to your company information on exhibitor search page.



4

Banner Ads on Official Show Website

Price JPY 200,000 (tax excluded)

■ Image



Official Show Website has a huge amount of traffic as the show is approaching!

You can inform your potential customers of your participation widely.

*The location of the banners is subject to change.

■ Official Website

No. of PVs at the 2022 Spring edition: **116,232**

2022/03/01~2022/05/13

There are more other advertisements available. [Download the Details](#)